

## FOR IMMEDIATE RELEASE

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Kids' Harbor Needs Your Help!

Kids' Harbor has been chosen as one of four non-profit organizations to compete as part of Ameren Missouri's Power Play Goals for Kids. Each organization was selected because of their work to help kids reach their goals. The other three organizations are located in the St. Louis Area. Ameren Missouri will donate \$500 for every power play goal scored during the regular season by the St. Louis Blues. At the end of the season, that money will be donated to the organization receiving the most votes between December 1<sup>st</sup>-January 31<sup>st</sup>. The other three organizations will receive \$1,000.

Individuals may vote one time per day between December 1<sup>st</sup>-January 31<sup>st</sup> at <u>Power Play Goals for Kids |</u> <u>Ameren Missouri</u>. Kids' Harbor needs the help of the community to vote daily to help us win the contest.

"This is a wonderful opportunity for Kids' Harbor to raise awareness and support for our mission to provide coordinated response, healing, and prevention of child abuse. We're thankful to Ameren Missouri for choosing us," says Executive Director Cara Gerdiman. Board President Tim Thompson adds, "At Kids' Harbor, we believe in the power of community, and through the generosity of Ameren Missouri-we're honored to be chosen in the "Power Play Goals for Kids". This opportunity celebrates the spirit of hockey but also champions the well-being of our children. Together, we skate for a brighter future, ensuring every child's voice is heard by ending child abuse."

In 2022, Special Learning Center in Jefferson City was the winner. The Blues scored 43 power play goals and Ameren Missouri donated \$21,500. The more the Blues score the more Ameren Missouri donates. Let's go St. Louis Blues!

For more information on Kids' Harbor, please visit our website at KidsHarborMo.org.